OPPORTUNITY FOR NETSAPIENS PARTNERS

Add AI revenue to NetSapiens seats you already sell.

MiaRec is an AI platform that analyzes business phone calls after they end, producing summaries, sentiment, call reasons, outcomes, and custom business metrics. With the new NetSapiens integration, you can offer MiaRec AI-powered post-call analytics under your own brand - as an add-on to the seats you already sell.



Trusted by 500+ organizations
Serving businesses since 2013

Core Performing Vendor
CMP Research Prism 2026: Automated QA/QM and Customer Analytics

WHY PARTNERS CHOOSE MIAREC

Create new revenue from AI post-call analytics.

Higher revenue per seat (ARPU)

Attach a monthly AI service to the NetSapiens seats you already sell, and earn more from every account.

Win on value, not price

Stand apart from voice-only providers, and give prospects a reason to choose you beyond price.

Lower churn

Customers who rely on your AI call insights every day have one more reason to stay with you.

BUILT FOR SERVICE PROVIDERS

Your brand. Your customer. Powered by MiaRec.

- **White-label experience.** Deliver MiaRec capabilities as part of your own branded offering.
- **Package around each customer.** Offer the AI capabilities that match their priorities and use cases.
- **You own the relationship.** MiaRec powers the intelligence behind the scenes.
- **Built for multi-customer environments.** Serve many business customers within one service-provider model.

WHAT YOUR CUSTOMERS GET

Give business customers more value from every conversation.

MiaRec evaluates 100% of customer conversations to find the patterns, risks and opportunities that small samples miss. Offer one product, or bundle all three.

SEE

MiaRec Conversation Analytics

Why customers call, how they feel, how calls end.

- Call summaries
- Sentiment and call reasons
- Survey-free CSAT and NPS

MEASURE

MiaRec Auto QA

Score every call against the customer's own standard.

- Custom AI scorecards
- Coaching for every agent
- QA review workflow

ACT

MiaRec Relationship Management

Turn what's said on calls into what happens next.

- Records and follow-ups
- Buying signals flagged
- Churn risk surfaced

HOW IT WORKS

1. **Connect through the integration.** MiaRec works with your NetSapiens platform, and customers keep their phone service.
2. **MiaRec analyzes every call.** AI evaluates each conversation after it ends.
3. **Insights arrive under your brand.** Your customer gets the answers. You keep the relationship.

WHO TO OFFER IT TO

- ✓ Phone-heavy sales or service teams
- ✓ Need visibility into customer calls
- ✓ Customers asking you about AI
- ✓ Worried about complaints or churn
- ✓ Follow-ups slip after calls end

> "From the beginning, MiaRec was fantastic to work with, very responsive, and provided exceptional technical support. Their ability to provide partitioning per Partner/Customer has been a key capability in our wholesale model. The feature/functionality of the MiaRec platform has consistently exceeded our customers' expectations."
>
> Ray Napoletano, VP of Sales, **Reinvent Telecom**

See how MiaRec fits your NetSapiens offering.

We'll map the integration to your service model, customer base and go-to-market strategy.

Book a partner demo:

www.miarec.com/contacts